



So, what are the benefits of Digital Marketing?

- * Low cost, effective and measureable
- * Use it to tell your clients about every product and service you offer and sell them more
- * Reach new customers in a professional, low cost way
- * Launch new products and services efficiently
- * Publicise offers and fill events
- * Cement yourself as a thought leader in your market
- * Drive more leads, enquiries and sales through your website
- * Build your marketing database for future use

Web Works is a brand new Digital Marketing package from Global River that will make sure your brand gets stronger every month... this is where the benefits really start to flow!

We all know that digital marketing helps businesses drive leads, enquiries and sales through tools such as bulk email and social media. We also know that it takes a lot of expertise to make this work effectively; that is why we have launched Web Works.

Okay, how does it work?... All we need is an idea, offer or some content and using our expertise can turn this into an integrated campaign over email, social media and your website.

Choose from the Web Works toolkit below to suit your needs:



Design time to make sure your marketing looks amazing. Budget to do additional printed marketing using Web Works



Website Updates to make sure your website is up to date with the offers and news that your email is publicising



Copywriting to make sure your newsletters, social media posts and web content are well crafted and give the best impression of your business



SEO to make sure your website capitalises on all of the extra content and traffic to drive extra sales and enquiries

Benefits of Web Works:

- * Make it happen - agree a monthly deadline and we do the rest
- * Budget to grow your business - by agreeing a monthly budget you can be happy your business is being marketed effectively and your brand growing
- * Free Google analytics review every quarter - we will meet with you every quarter to review how your website is doing, and work out a plan for the next quarter's campaigns

... All of this at upto 1/3 off our usual rates!

Like a quote? Call Jon direct on **07738 289 309**



Web Works by Global River

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